Untapped & Profitable T Shirt Niches [+ List of 1,000+ Niches]

Knowing how to find profitable t shirt niches is the reason I was able to sell well over \$2,438,085 with Teespring and about half that again on Fabrily. If you start looking in any groups on Facebook you can be forgiven for being overwhelmed and thinking every t shirt niche in the world is saturated.

I am here to tell you that this isn't the case. There are tips, tricks, and ways that allow you to unlock niches almost on command.

It takes a little bit of money, but ensuring you have a system when entering a new market is key to your overall success.

So what are you going to learn in this article? Ideally, how to make money, and lot's of it! I can give you the keys, I can't make you open the door.

What you will learn in this article;

- How to spot a profitable t shirt niche
- How to find best selling designs
- Massive Niche List

[BEFORE WE BEGIN] Bookmark this page! You'll be coming back. Oh, and share the hell out of it!

How to Find Profitable T-Shirt Niches

How to spot a profitable t-shirt niche

Finding niche's to wrangle is the single most important aspect when <u>starting out with print on demand</u> or dropshipping. It forms the backbone of what we are trying to achieve with building a scalable, long-term business.

No matter which niche you target the ones that will be the most profitable will be the ones with the most passion and pride. A lot of the bigger passionate, <u>pride-filled niches</u> have thousands of products being promoted to them every time they open their browser. Niching down is where the biggest opportunities will lie.

For instance, instead of focusing on the broad law enforcement niche, you would drill down into sub-niches.

Police Officer>Dog Handler> Californian Dog Handlers.

The 3rd tier may not be appropriate in this circumstance, but you see what I am saying.

Most sales in this industry are driven hugely by passion. By focusing in deep on a niche that is full to the brim of passionate individuals will make your success that much faster.

It's not always the most creative designs that win, often it's not. Simple designs with heavy text and a niche relevant image will in most cases sell better.

Removing excessive colours and other design elements allows it to appeal to a much wider audience.

Interests Facebook has Removed

While the list provided is massive it must be noted that any interests that were found with 3rd party vendors (i.e. Acxiom, Oracle Data Cloud (Datalogix), Epsilor and Experian) will be removed and as such won't be targetable.

Further to that any targeting parameters including purchasing, in-market audiences and so forth will also be affect.

For most people this won't be of too much concern and if you're looking to crack another niche (obviously you are) then it's just a matter of testing...as it always has been.

How to create an Untapped Niche on Demand

You may not know it but their are literally THOUSANDS of untapped niches on Facebook, it is just a matter of testing and measuring what they are.

How do we find them? It is a matter of finding a bigger audience then drilling down by crossing it with other big audiences.

Take for instance Nurses that love Labradors...or poodles...or roller derby... or kayaking.

Do you see where I am going with this?

Want Storehacks to Build Your Shopify Store?

I have just released our <u>Store Build Service</u> and have a tier to suit everyone. No more having to worry about whether your store will convert, we will it to do just that.

Make sure you take a look and save yourself precious time that could be better spent learning how to sell.

I'm Interested

How to judge the passion within a niche.

The easiest way of judging whether or not a niche will be passionate is by seeing how many competitors are in that industry. Industries like nursing, pets, politics, sports etc are all indicators of above-average passion.

Particularly, when targeting people within those niches that are actively purchasing niche related products.

When I was first starting, and even to this day, one of the biggest niches that continually buy is nursing.

In part, this would be due to the demographic predominantly being made up of women in the 24-54 year age bracket. That age range is a massive sweet spot.

Being profitable in niches like nursing comes down to a few different elements, a new super product, niching down or having built a brand around both.

My personal Shopify success comes from the nursing industry where I was able to sell in excess of \$300,000 of one product. It can still be done. But unless you have an exclusive on a new item I would suggest niching down as I explain below.



Generic...

Better...worst mock up ever!

Hobbies can be broken down into profitable sub-niches often resulting in faster success;

Sub-niches of nursing;

- Registered nurse,
- · Pediatric nurse,
- Emergency nurse,
- ICU nurse,
- Nursing student, etc.

Sub-niches of Engineering;

- · Civil engineer,
- · Computer,
- Design,
- Construction,
- · Mechanical, etc.

Judging profitability on the size of niche.

Bigger niches allow for scaling. Scaling allows for much bigger paydays and longevity. The key to making sub-niches work is by focusing on the category as a whole. That's right, focus on nursing.

BUT, instead of making a generic shirt that says, "Nurse, because badass butt jabber isn't an official title" you'd create a shirt that said;

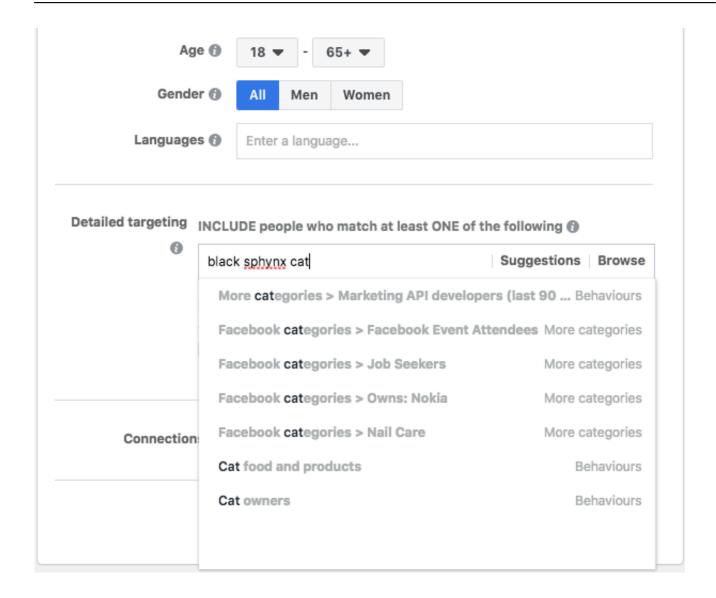
- "Registered Nurse, because badass butt jabber isn't an official title," or,
- "Pediatric Nurse, because badass butt jabber isn't an official title", or,
- "Emergency Nurse, because badass butt jabber isn't an official title"...

You get the idea. Instead of creating one shirt for the parent niche, you've now got 3 babies to go out there and make money for you.

Focusing on the parent niche will prove to be much more lucrative than focusing on one subniche.

Verifying a niche is targetable

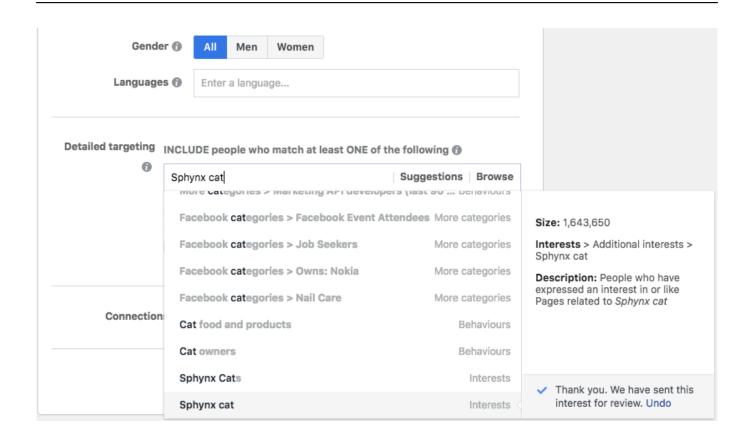
As Facebook will be our main traffic source for testing it is imperative to make sure we can, in fact, find interests related to it. This is as simple as pulling up your ads manager and typing in your niche, i.e. "Black Sphynx Cat"



Test 1 = FAIL.

Based on that I would definitely revise whether or not to run a "Black Spynx Cat" shirt...

Instead, search for the parent niche "Spynx Cat".



It's not a bad sized audience to tap into. You could still try "Black Sphynx cat" by targeting that larger audience. As we all know, pet owners like to spend money on their pets. And if, within that audience, we're lucky enough to find the black cat owner...we will no doubt find a sale... or 3.

I think I said "Cat" far too many times in that explanation.

And that brings us to our next point, is the niche willing to spend money...?

Cashed up niches.

The Sphynx cat is a perfect example of a niche that's willing to spend money. When you consider that a purebred Sphynx sells for in excess of \$2,000, you can understand that these cat owners are willing to spend money.

On the other hand. Targeting graduating high schoolers or Bey Blade lovers will likely result in a lack of sales. Why? It's due to the readily available means of funding. If they are too young for a credit card, you are introducing an unnecessary barrier to entry.

The people within that niche will need to ask permission from someone with available funds, which slows down the process of converting a prospect into a paying customer.

Untouched Niche Markets 2018

Believe it or not, finding untouched Niche Markets in 2018 is not only possible it is downright easy. All it comes down to is blending niches i.e. Roller Derby + Nursing + Pitbull or Horse Riding + Mermaids etc.

Whilst you won't be able to find single interests that are untouched, niching down will provide you a little extra firepower as those people would never have seen a product for them so specifically.

How to find best selling designs

Now you know how to find niches (really, it's not that hard and I've seen hundreds of beginners just get started and immediately blow it up), let's take a look at crafting a scalable campaign.

I am literally going to all but give you a fist full of cash with this. Finding 1 scalable saying is great, but finding the holy grail is what we would like to be able to do, not just the once, but consistently.

So what is a scalable saying? Take our previously mentioned nurse shirt above. Targeting our badass nurses and the sub-niches gives us the ability to create multiple designs/campaigns from the one saying.

This is how I was able to have the success that I have had online. By consistently crafting campaigns that were scaled out to dozens of sub-niches each and every week.

So how do you craft these sayings that haven't been done to death?

Simple! Research the best selling shirts and blending the sayings together to create a new, unique phrase that hasn't been seen before.

As an example, I found the shirt below on Amazon.



It's a very generic shirt, funny, but generic. So how could we niche this down? Just like this;

- "Being a Register Nurse gives me enough money to live comfortably...."
- "Being a Mechanic gives me enough money to live comfortably...."
- "Being a Guitarist gives me enough money to live comfortably...."

Those sayings have never had shirts designed for them (that I know of). Be the first, then come back here and thank me for creating your first series of scalable designs.

This method will continue to work for you. It costs less to have created once the original design has been done it's just a matter of changing the niche image and a couple of words. While it may not work in every niche, it only needs to scale within 1 or 2 to make the overall campaign a success.

So where can you find places to find sayings like the one above?

- Sunfrog Shirts
- Amazon Best Sellers
- Teespring Marketplace
- Zazzle
- Wanelo
- Redbubble
- Pinterest

The list is endless. Just get researching and once you have the system down, outsource it to your VA's.

Conclusive Conclusion

And there it is. To top it all off, I am giving you 1000+ niches for you to research. You will never use them all. What I suggest is going through and taking out the ones you find interesting or would enjoy creating campaigns for and expanding out from there. At first focus on 5-10 niches and work with getting 5-10 designs into each, each week.

If you have any questions please comment at the end of this post and I will answer. Good luck and godspeed on your niche quest.

If you found this article helpful make sure you share it with your networks! Afterall...sharing is caring!

Massive T-shirt Niches List

Careers

Abbess

Abbot

Accountant

Activities coordinator

Actor

Actress

Actuary

Administrative assistant

Advertising executive

Advertising sales agent

Aerobics instructor

Aerospace engineer

Agronomist

Air traffic controller

Aircraft mechanic

Airline pilot

Alcohol and drug counselor

Ambulance dispatcher

Anesthesiologist

Anesthetist

Animal scientist

Animal trainer

Animator

Anthropologist

Apothecary

Appraiser

Archaeologist

Architect

Archivist

Armed guard

Art director

Artist

Astronaut

Astronomer

Athlete

Atmospheric scientist

Attorney general

Au pair

Audio and video technician

Audiologist

Audiovisual technician

Author

Auto body technician

Auto body worker

Auto damage appraiser

Automobile cleaner

Automobile salesperson

AV technician

Babysitter

Bacteriologist

Bagger

Baker

Ballerina

Ballet dancer

Ballistician

Ballistics expert

Bank examiner

Bank teller

Banker

Banquet manager

Barber

Barista

Barkeeper

Bartender

Behavioral economist

Biochemist

Biomedical engineer

Biophysicist

Blind escort

Blockmason

Boilermarker

Bookbinder

Botanist

Bricklayer

Bridge engineer

Broker

Brokerage clerk

Budget analyst

Building inspector

Building manager

Bus driver

Butcher

Cab driver

Cabinetmaker

Cake decorator

Camera operator

Car salesperson

Career counselor

Caregiver

Carpenter

Cartographer

Cashier

Certified nursing assistant (CNA)

Chaffeur

Chaplain

Chef

Chemist

Chief executive

Chief information officer

Chief information security officer (CISO)

Chief technology officer (CTO)

Childcare worker

Chiropractor

Choreographers

Civil engineer

Clinical psychologist

Coach

Commercial pilot

Community health worker

Composer

Computer programmer

Conductor

Conservation scientist

Construction laborer

Construction manager

Construction worker

Consultant

Cook

Copyeditor

Copywriter

Corporate lawyer

Corporate recruiter

Cosmetologist

Costume designer

Counselor

Couples therapist

Court reporter

Crane operator

Criminal investigator

Cryptogropher

Curator

Custodian

Customer service representative

Cybersecurity specialist

Dancer

Data scientist

Database administrator

Day trader

Deacon

Decorator

Defense attorney

Delivery services driver

Delivery truck driver

Dental assistant

Dental hygienist

Dentist

Dermatologist

Desk clerk

Desktop publisher

Detective

Dietitian

Director

Doctor

Drafter

Dry cleaner

Econometrician

Economist

Editor

Elected official

Electrician

Elementary school principal

Engineer

Entomologist

Environmental engineer

Epidemiologist

Event planner

Factchecker

Family therapist

Farmer

Farmworker

Fashion designer

Film editor

Financial advisor

Financial analyst

Financial manager

Firefighter

Fisherman

Fitness instructor

Fitness trainer

Flight attendant

Floral designer

Florist

Food batchmaker

Food preparation worker

Food scientist

Food server

Foreign correspondent

Forensic science technician

Forester

Fundraiser

Game warden

Gaming supervisor

Genetic counselor

Geographer

Geologist

Glazier

Graphic designer

Guidance counselor

Gynecologist

Hairdresser

Hairstylist

Hand laborer

Headhunter

Health educator

Hearing officer

Hedge fund analyst

High school principal

High school teacher

Historian

Home health aide

Host

Hostess

Hotel manager

Housekeeping cleaner

Human resources manager

Human resources specialist

Hydrologist

Illustrator

Imam

Industrial designer

Information security analyst

Insulation worker

Insurance sales agent

Interior designer

Internist

Interpreter

Interviewer

Investment banker

Ironworker

IT technician

Janitor

Jeweler

Journalist

Judge

Kindergarten teacher

Laboratory technician

Landscape architect

Laundromat worker

Lawyer

Legal assistant

Legal secretary

Librarian

Library technician

Locomotive engineer

Lodging manager

Logging worker

Logistician

Machine feeder

Machinist

Magistrate

Maintenance worker

Management consultant

Manicurist

Market manager

Market research analyst

Marriage therapist

Mason

Materials scientist

Mathematician

Mayor

Mechanic

Mechanical drafter

Mechanical engineer

Mediator

Medical assistant

Medical secretary

Medical sonographer

Meeting planner

Meteorologist

Microbiologist

Middle school principal

Midwife

Millwright

Miner

Minister

Model

Monk

Motorcycle mechanic

Movie producer

MRI technologist

Municipal clerk

Music director

Musician

Nail care technician

Network administrator

Network architect

Nuclear engineer

Nun

Nurse

Nurse midwife

Nursing assistant

Nutritionist

Obstetrician

Occupational therapist

Oceonologist

Office manager

Operations manager

Operations research analyst

Optician

Optometrist

Orthodontist

Orthotist

Packager

Painter

Paralegal

Paramedic

Paraprofessional

Parson

Pastor

Pediatrician

Pedicurist

Personal care aide

Pest control worker

Petroleum engineer

Pharmacist

Phlebotomist

Photographer

Physical therapist

Physicist

Pilot

Plumber

Podiatrist

Police officer

Political scientist

Politician

Postal service worker

Power plant operator

Preacher

Priest

Private detective

Private equity analyst

Private investigator

Producer

Product manager

Professor

Programmer

Project manager

Prosecutor

Psychiatrist

Psychologist

Public defender

Public relations manager

Public relations specialist

Publicist

Purchasing manager

Quality control inspector

Rabbi

Radiation therapist

Radiographer

Radiologist

Rancher

Real estate broker

Receptionist

Recreation worker

Rector

Referee

Repair worker

Reporter

Representative

Retail sales worker

Revenue agent

Sailor

Sales engineer

Sales manager

Salesperson

Sanitation worker

Scientist

Scout

Sculptor

Secretary

Security guard

Sheriff

Ship engineer

Singer

Skincare specialist

Social worker

Sociologist

Software developer

Sound technician

Special education teacher

Speech therapist

Speech-language pathologist

Statistician

Stonemason

Stringer

Student

Surgeon

Survey researcher

Surveyor

Talent scout

Tax examiner

Taxi driver

Teacher

Teacher assistant

Technical writer

Technologist

Telecommunications repairer

Teller

Theologian

Tool and die maker

Transit police

Translator

Transportation engineer

Travel agent

Truck driver

Tutor

TV producer

Umpire

Urban planner

Venture capital analyst

Veteran

Veternarian

Vicar

Video editor

Waiter

Waitress

Web developer

Wedding photographer

Wedding planner

Welder

Woodworker

Writer

Zoologist

Zumba instructor

Hobbies/Passions

Accordion

Acroyoga

Aikido

Alto

Antique collecting

Archery

Astronomy

Autoracing

Backgammon

Backpacking

Backpacking

Badminton

Bagpipe

Baking

Ballet

Ballroom dancing

Banjo

Banjo

Baritone

BASE jumping

Baseball

Basketball

Bass drum

Bass guitar

Bassoon

Baton twirling

Beach volleyball

Beachcombing

Beadwork

Beat box

Beekeeping

Beer brewing

Belly dancing

Bellyboarding

Bird watching

Blogging

BMX

Board games*

Boating

Bobsleigh

Bocce ball

Bodybuilding

Bonsai

Book club

Bouldering

Bowling

Boxing

Breakdancing

Bridge

Bungee jumping

Burlesque

Calligraphy

Camping

Candle making

Canoeing

Canyoning

Capoeira

Card games*

Card tricks

Cats*

Cello

Ceramics

Checkers

Cheerleading

Cheese tasting

Chess

Clarinet

Classical music

Clavichord

Cliff diving

Cloud watching

Coffee roasting

Coin collecting

Color guard

Comic books

Computer programming

Conworlding

Cooking*

Cosplay

Country girls

Country music

Couponing

Cowboys

Cricket

Crochet

Croquet

Cross-stitch

Crossword puzzles

Cryptography

Curling

Cycling

Cymbals

Dancing

Darts

Dioramas

DJ'ing

Dodgeball

Dogs*

Doll collecting

Dominoes

Drawing

Drumming

Dumpster diving

Editing Wikipedia

Electronic dance music (EDM)

Electronic music

Embroidery

English horn

Equestrianism

Euphonium

Extreme ironing

Extreme pogo

Extreme sports

Falconry

Felting

Fencing

Field hockey

Figure skating

Fishing

Flag football

Flamenco

Floorball

Flower arranging

Flowriding

Flute

Fly fishing

Folk dancing

Folk music

Foosball

Football

Fossil hunting

Freestyle biking

French horn

Frisbee

Gardening

Genealogy

Geocaching

Ghost hunting

Glass blowing

Go Karting

Gold panning

Golf

Graffiti

Grilling

Guitar

Gunsmithing

Gymnastics

Half-marathon

Ham radio

Handball

Hang gliding

Harmonica

Harp

Harpsichord

Herping

Hiking

Hip hop

Homebrewing

Horseback riding

Hot air ballooning

Hula hooping

Hunting

Ice fishing

Ice hockey

Ice skating

Inline skating

Investing

Irish dancing

Jazz

Jewelry making

Jiu jitsu

Jogging

Judo

Juggling

Karaoke

Karate

Kayaking

Kazoo

Keyboard

Kickball

Kickboxing

Kitesurfing

Knitting

Krav Maga

Kung fu

Lacemaking

Lacrosse

Laser tag

Latin dance

Leather crafting

Lego building

Letterboxing

Line dancing

Listening to music

Live action role-playing game (LARP)

Lomography

Longboarding

Luge

Lute

Lyre

Machinema

Macrame

Magic tricks*

Mahjong

Mandolin

Mapmaking

Marathons

Marbles

Marimba

Marksmanship

Martial arts

Meditation

Metal detection

Metalwork

Minesweeper

Mixed martial arts

Modern dance

Mountain biking

Mountaineering

Musicals

Netball

Nordic skating

Oboe

Ocarina

Offshore racing

Opera

Organ

Origami

Overtone chanting/singing

Paintball

Painting

Palm reading

Parachuting

Parkour

People watching

Petanque

Photography

Piano

Piccolo

Pilates

Ping pong/table tennis

Podcasts

Poetry

Poker

Polo

Pooktre

Pool/billiards

Pottery

Pump organ

Puppetry

Puzzles

Quidditch

Quilting

Racquetball

Rappelling

Rapping

Recorder

Reiki

Ringette

Robotics

Rock climbing

Roller derby

Roller skating

Rubik's Cube

Rugby

Running

Sailing

Salsa

Sand art

Sandboarding

Saxophone

Scale model building

Scrabble

Scrapbooking

Scuba diving

Sculpting

Sewing

Shadow boxing

Shark diving

Shopping

Shortwave listening

Singing

Skateboarding

Skeet

Sketching

Skiing

Skimboarding

Skydiving

Skysurfing

Slacklining

Slot car racing

Snare drum

Snooker

Snorkeling

Snowboarding

Snowshoeing

Soap making

Softball

Solitaire

Soprano

Sousaphone

Speed skating

Spelunking

Stamp collecting

Stand-up comedy

Stargazing

Stone skipping

Sudoku

Surfing

Sushi making

Swimming

Swing dancing

Taekwondo

Tai chi

Tambourine

Tango

Tap dancing

Target shooting

Tarot

Tattoo

Taxidermy

Tennis

Tenor

Tenor drum

Tetris

The Blues

Throwing boomerangs

Tie-dyeing

Timpani

Tin whistle

Tough-mudder

Trance music

Travel

Tree shaping

Triathlon

Trombone

Trumpet

Tuba

Ukulele

Ultimate frisbee

Ultramarathon

Video games*

Vinyl records

Viola

Violin

Vocal jazz

Volleyball

Volunteering

Wakeboarding

Waltz

Water polo

Water ski

Watercolor painting

Web design

Weightlifting

Whistling

Whittling

Wine tasting

Wingsuit

Wood carving

Woodworking

Word searches

Worldbuilding

Wrestling

Writing

Xylophone

Yo-yo

Yodeling

Yoga

Family

Family Affilations

Abuela

Abuelo

Amigo

Aunt

Auntie

Aunty

Baba

Beau

Beloved

Best friend

Bestie

BFF

Boyfriend

Bride

Bridegroom

Bro

Brother

Brother-in-law

Bubba

Buddy

Child

Children

Chum

Classmate

Co-worker

Colleague

Compadre

Companion

Cousin

Dad

Dada

Daddy

Darling

Daughter

Daughter-in-law

Dearest

Dearie

Domestic partner

Fam

Family

Father

Father-in-law

Fiance

First cousin

Fraternal twin

Friend

Future dad

Future mom

Girlfriend

Gramma

Gramps

Grampy

Gran

Grandchild

Granddad

Granddaddy

Granddaughter

Grandfather

Grandma

Grandmother

Grandpa

Grandparent

Grandparents

Grandson

Grannie

Granny

Granpa

Hermana

Hermano

Hija

Hijo

Husband

Identical twin

In-laws

Kiddies

Kiddos

Kids

Kindred spirit

Kinfolk

Life partner

Ма

Madre

Mama

Maman

Mammy

Mate

Mom

Momma

Mommy

Mother

Mother-in-law

Mum

Mummy

Nana

Nanny

Nephew

Niece

Nieta

Nieto

Offspring

Old man

Pa

Padre

Pal

Papa

Papi

Pappy

Parent

Partner

Peer

Pop

Poppa

Pops

Relative

Roomie

Roommate

Schoolmate

Second cousin

Sib

Sibling

Sibs

Sidekick

Significant other

Sis

Sissy

Sister

Sister-in-law

Son

Son-in-law

Soulmate

Spouse

Step-parent

Stepchild

Stepchildren

Stepdad

Stepfather

Stepmom

Stepmother

Stepsibling

Suitor

Sweetheart

Sweetie

Teammate

Twin

Uncle

Wife

Bubbe

Zaide

Zayde

Animals

Farm Animals

Horse

Goat

Donkey

Chicken

Cow

Pig

Sheep

Llama

Alpaca

Bison

Household Pets

Dogs

Rescues

Beagle

Bulldog

Boxer

Shih Tzu

Rottweiler

Pomeranian

Maltese

Great Dane

Jack Russell

Cocker Spaniel

Papillion

Doberman

Golden Retriever

Akita

Pitbull

Husky

Dachshund

German Shepherd

Poodle

Pug

Dalmatian

Labrador

Cats

Turtle

Guinea Pig

Snake

Python

Chinchilla

Hamster

Iguana

Fish

Rabbit

Ferret

Birds

Parrot

Rats

Duck

Elephant

Hedgehog

Platypus

Lemur

Peacock

Spider

Tarantula

Scorpion

Squirrel

Fox

Monkey

Panda

Alligator

Skunk

Shark

Sloth

Crab

Bees

Butterflies

Lady Bug

Deer

Dinosaurs

T-Rex

Triceratops

Dolphin

Manatee

Whale

Giraffe

Lion

Tiger

Rhino

Hippo

Dragonfly

Frog

Octopus

Owl

Polar Bear

Seahorse

Starfish

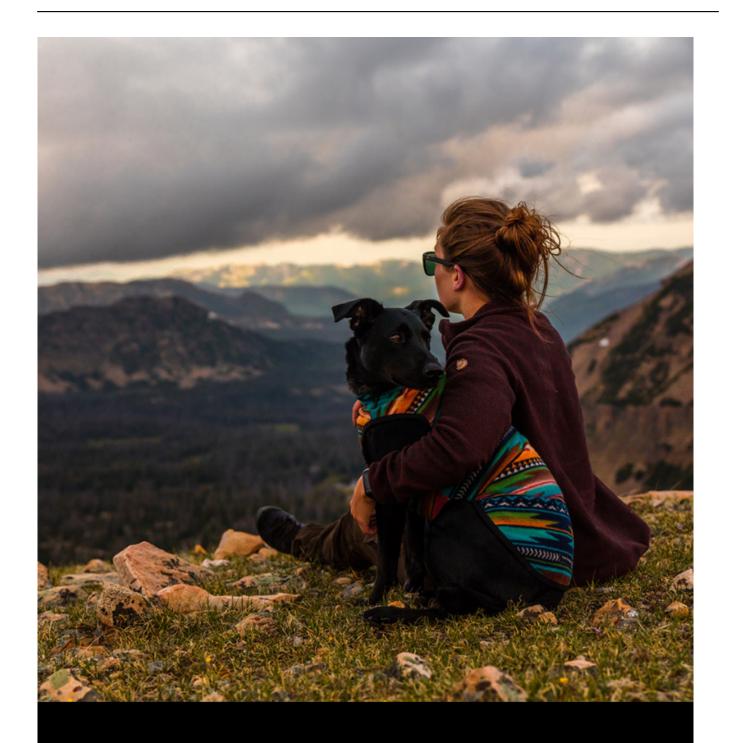
Wolves

Zebra

Cheetah

Panther

Leopard



Untapped & Profitable T-Shirt Niches [+ List of 1,000+ Niches]

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